

ECell's 17th episode



Activity / Event report

Name of event	: Entrepreneurship – A career choice
Date(s) of conduction	: 22 nd February 2023
Class / Sem	: PGDM Batch 2022-2024, MMS Batch 2022-2024
No. of students participated	: 98 Students
Faculty Coordinator	: Prof. Gaanyesh Kulkarni : Prof. Ganesh Apte : Prof. Himanshu Vaidya
Student coordinator/ committee	: Entrepreneurship Cell
Resource person	: Dr. Shrikant Kallurkar
Organisation	: Atharva College of Engineering
Designation	: Principal
Contact no.	:
Email ID	:

Objective:



To inculcate entrepreneurial spirit and culture among young students.

Description:

The session began with a brief introduction to the topic by our host, Mr. Pratik Nikam. That was followed by seeking the blessings of Goddess Saraswati by lighting the lamp and playing Saraswati Vandana.

The host then briefly introduced our guest speaker, Dr. Shrikant Kallurkar, principal of Atharva College of Engineering.

Dr. Shrikant Kallurkar Sir began speaking about his professional journey around 1982, sharing his experience in handling various projects. Further, he stated the importance of understanding the buyer behavior for any business to perform exceptionally well, the lifelong learning process of learning, unlearning, and relearning, and various terms such as product innovation, process innovation, and meta innovation, as well as the concept of value addition to planning the market strategies accordingly.

Success stories of entrepreneurs were shared through the videos, where they talked about their motivations throughout their entrepreneurial journey, the challenges faced, and how various qualities have helped them reach their success.

In conclusion, Dr. Shrikant Kallurkar sir emphasised the need to develop and inculcate the entrepreneurial spirit within the youth of a country. He also stressed the role faculties and educational institutions could play in it.

Key Takeaways:

- The Key factors for becoming an entrepreneur are the power of determination, the need for achievement as a significant quality, and the need for professionalism.
- To be good at technical, economic, and financial skills.
- Business ethics have vital importance.
- Things to contemplate while making decisions: who am I to exercise, make decisions, and work on them?

The session ended with Dr. Shrikant Kallurkar Sir answering a few questions from the audience.

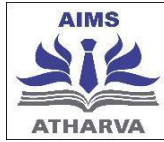
The session ended with the Vote of Thanks by Ms. Shraddha Patil towards Mr. Sunil Rane Sir- the Executive president of Atharva Group, Ms. Pallavi Rane Ma'am- trustee of Atharva group; Dr. Harish Kumar S Purohit Sir (Director, Atharva Institute of Management Studies) - as well as Dr. Harshita Kumar Ma'am, (Director of Atharva School of Business) and our humble faculty and students with the efforts of whom, this session was a success.



Event Report prepared by: Ms. Siddhi Kaskar

This event was conducted under the guidance of Prof. Gaanyesh Kulkarni, Prof. Ganesh Apte & Prof. Himanshu Vaidya.

Submitted to: Dr. Harish Kumar S Purohit, Director, Atharva Institute of Management Studies and Dr. Harshita Kumar, Director, Atharva School of Business



FLYER OF THE EVENT



ATHARVA INSTITUTE OF
MANAGEMENT STUDIES

(Approved by AICTE, DTE & Affiliated to University of Mumbai)



ATHARVA SCHOOL
OF BUSINESS

(Approved by AICTE, DTE & Govt. of Maharashtra)

E-Cell

present

Guest Session On

"ENTREPRENEURSHIP - A CAREER CHOICE"



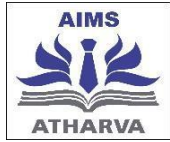
DR. SHRIKANT KALLURKAR

Principal, Atharva College of Engineering

Wednesday
22nd Feb, 2023

2.00 PM
TO
4.00 PM

Venue- Atharva Educational Trust's (AET) Campus, Phase 3, 4th Floor,
Seminar Hall, Malad-West, Mumbai, Maharashtra - 400095



PHOTOS OF THE EVENT



